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**APPex**  
Advanced Practice Provider Executives

[MEMBERSHIP SERVICES]

**Title:** APPex: Advanced Practice Provider Executives, Membership Services

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## Background

Originally founded in 2007 as Advanced Practice Executives, APPex began as a collection of 10-20 Directors of Advanced Practice—executive leaders at academic medical centers throughout the U.S.—who had administrative oversight of and responsibility for a specific group or groups of APPs. Some of these leaders solely oversaw nurse practitioners, while others oversaw all advanced practice registered nurses along with physician assistants.

Stemming from groundbreaking work and initiatives at Stanford University Medical Center (Stanford Hospital & Clinics & Lucile Packard Children’s Hospital at Stanford), this small group of the first administrative APP leaders was brought together via phone & conference calls and a networking site on the internet. They communicated, discussed issues and concerns, brainstormed ideas, presented experiences and shared documents—all to help one another become acclimated to a novel and unfamiliar role within hospitals.

In 2008, the University of Rochester Medical Center hosted the first annual NP/PA Acute Care Leadership Summit (now called the Advanced Practice Provider Leadership Summit) where these APP leaders and others gathered to share information, develop a consistent platform and map out solutions for universal and reoccurring struggles involving APP managerial matters.

In 2012, APPex announced a formal name change from “Advanced Practice Executives” to “APPex: Advanced Practice Provider Executives”. A new logo was unveiled, inspired from the Stanford Hospital & Clinics logo, where the membership organization and professional network was first conceived.

APPex is a not-for-profit organization.

APPex operates and is functionally headquartered in the Silicon Valley/Bay Area of California.

## About

**Mission:** To provide and create invaluable administrative and clinical resources, continuing education, opportunities and other rich content for Advanced Practice Providers (APPs)—PAs, NPs, CNMs, CRNAs and CNSs—and the healthcare leaders and executives who support their practice.

**Vision:** To engage a global community of healthcare leaders and clinicians towards empowering APPs and equipping them with tools to effectively heal humanity.

**Values:** **A**dvancement

**P**rofessionalism

**P**romise

**ex**cellence

**Tag Line:** “The pinnacle of potential for advanced practice providers.”

APPex is a not-for-profit membership organization and professional network for healthcare administrators, executives and leaders in advanced practice nursing/medicine that provides resources, support and consulting services to clinicians, hospitals and other healthcare institutions. Our mission, vision and values focus intently on APPs and those who support them in their role, ultimately leading to enhanced clinical care and an elevated patient experience.

APPex provides ten (10) core resources:

- member directory & discussion forums
- continuing education (narrated presentations & live courses)
- academic literature & publications
- document sharing
- conference information & event registration
- orientation program
- post-graduate fellowship programs
- consulting services
  
- resources and information for job recruiters/seekers
- resources and information for sponsors

All of these resources and additional features are accessible through the APPex website:

[www.APPexecutives.org](http://www.APPexecutives.org)

Some content is open and available to all clinicians and the public at large to encourage and promote improved understanding of APPs; other key content is exclusive to APPex members.

Other APPex brochures with more detailed information are currently available for:

- Continuing Education Services
- Job/Recruitment & Advertising
- Sponsorship
- Sponsorship, APP Leadership Summit
- Consulting Services

### Stay Connected



**Facebook:** [www.facebook.com/APPexecutives](http://www.facebook.com/APPexecutives)



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[info@APPexecutives.org](mailto:info@APPexecutives.org)

## Benefits of Membership

Several resources that APPex offers, including certain features on its website, are exclusive to members only.

These resources are incredibly valuable because of the dearth of administrative information and data surrounding hospital/healthcare infrastructure, policy and utilization of APPs. Moreover, most professional organizations or groups focus solely on clinical aspects supporting APPs—APPex targets predominantly administrative aspects supporting APPs, as well as clinical aspects.

Members have privileged access to:

### **Member Directory**

An online compendium containing an index of all APPex members. Professional profile information is available—title, role, credentials, organization, work email and work phone—to facilitate networking, connectivity and partnership. The directory is searchable by last name, first name, role and organization.

[www.APPexecutives.org/members/directory-discussion](http://www.APPexecutives.org/members/directory-discussion)

### **Discussion Forums**

An online forum hosting a wide variety of topics relating to advanced practice where posts/threads can be used to ask questions, exchange knowledge, offer advice or suggestions, exhibit examples and more. Members can browse existing topics and reply or request a new topic be added. Particular discussions can also be followed; users are notified via email when there are new replies to a discussion.

[www.APPexecutives.org/members/directory-discussion](http://www.APPexecutives.org/members/directory-discussion)

### **Literature**

APPex has conducted a thorough search of major literature databases and assembled a comprehensive catalogue of academic literature as it pertains to the administrative and managerial responsibilities and structures involving advanced practice. Articles are searchable by title, author, journal and year; they have also been grouped and sorted by administrative topic in advanced practice (e.g., billing, productivity, orientation, OPPE/FPPE, competency, etc.) providing members/readers with quick and convenient access to all currently published knowledge.

APPex has identified and gathered all essential literature to support healthcare leaders and APPs with insights that promote optimal APP utilization, patient care, an informed point of view and the sharing of information.

[www.APPexecutives.org/members/literature](http://www.APPexecutives.org/members/literature)

### **Administrative Documents**

APPex, through its dedicated membership base, has collected a variety of documents as they pertain to the administrative and managerial responsibilities and structures involving advanced practice. Documents are searchable by title, authoring healthcare organization and year; they have also been grouped and sorted by administrative topic in advanced practice (e.g., job descriptions, productivity, orientation, OPPE/FPPE, competency, etc.) providing members/readers with quick and convenient access to all shared paperwork.

APPex has identified, gathered and shared documents to support healthcare leaders and APPs to realize expanded access, save time, reduce stress, increase cost savings and produce higher quality materials as an end result.

[www.APPexecutives.org/members/documents](http://www.APPexecutives.org/members/documents)

### **Conferences**

APPex has indexed all PA, NP, CNM, CRNA and CNS conferences hosted in the U.S. and globally, as well as those targeted for other clinical roles (e.g., physicians, nurses, pharmacists) that may be beneficial for APPs. A variety of information is available pertaining to each conference: dates, venue, expense, hoteling, brochures, website, etc. Conferences are searchable by name, location (state), role and cost to assist APPs with selecting conferences that fit their interests, schedule, geographic preference and budget.

[www.APPexecutives.org/members/conferences](http://www.APPexecutives.org/members/conferences)

### **Post-Graduate Fellowships/Residencies**

APPex has identified and gathered information regarding all known post-graduate fellowship/residency programs for APPs throughout the U.S., in both ambulatory/clinic-based and acute care settings. Programs are searchable by name, specialty, location (state) and application deadline to help recent graduates and those APPs desiring additional focused training with all available options.

[www.APPexecutives.org/members/post-graduate-fellowships](http://www.APPexecutives.org/members/post-graduate-fellowships)

## **Job Recruiters**

APPex has performed an intense search to locate and partner with recruiters and recruiting firms dedicated to one or more of the advanced practice roles: PAs, NPs, CNMs, CRNAs and CNSs. Individual APP recruiters and firms are searchable by company name, location, role, specialty and state. Some companies have additional contact and website information available, along with one or more APP-related job postings.

APPex has collected information and sought relationships with recruiters and recruitment firms committed to supporting advanced practice in order to better assist APP students and recent graduates who are looking for their first APP role. APPs who are relocating or want to change employers, change specialties, adjust their work hours (e.g., full-time, part-time, per diem) or add a temporary locums tenens position will also benefit.

[www.APPexecutives.org/jobs-intro](http://www.APPexecutives.org/jobs-intro)

Members also receive **discounts** on:

### **Continuing Education**

- Online Courses – 10%
- Live/In-Person Courses – 10%

[www.APPexecutives.org/members/continuing-education](http://www.APPexecutives.org/members/continuing-education)

### **Conference Registration**

- Advanced Practice Provider Leadership Summit (September) – 10%

[www.APPexecutives.org/APP-leadership-summit](http://www.APPexecutives.org/APP-leadership-summit)

For additional information or questions, please email us at [membership@APPexecutives.org](mailto:membership@APPexecutives.org).

## Becoming a Member

APPex offers numerous different membership types designed to fit you or your organization:

- **Membership, individual – \$60**
  - one (1) year of dues for individuals
  
- **Membership, individual – \$110**
  - two (2) years of dues for individuals
  - discounted rate for immediate payment for consecutive years
  
- **Membership, individual – \$550**
  - lifetime membership
  - discounted rate
  
- **Membership, corporate – \$420 - \$84,000**
  - one (1) year of dues for corporation or organization
  - provides membership to all APP staff
  - dues vary by size of hospital or APP staff:

▪ 1-10 APPs	1-25 beds	\$420 (est)
▪ 11-50 APPs	26-200 beds	\$2,100 (est)
▪ 51-100 APPs	201-500 beds	\$4,200 (est)
▪ 101-250 APPs	501-750 beds	\$10,500 (est)
▪ 251-500 APPs	751-1000 beds	\$21,000 (est)
▪ 501-1,000 APPs	1000+ beds	\$42,000 (est)
▪ 1,000-2,000+ APPs	multi-site	\$84,000 (est)

*\*Corporate Membership is offered to hospitals and other healthcare institutions that utilize and/or employ APPs. Membership is granted to all APPs of the organization wishing to join.*

For additional information or questions, please email us at [membership@APPexecutives.org](mailto:membership@APPexecutives.org).

APPex accepts all major credit cards and payments made via Paypal (credit card or bank account) and Square transactions.



## Glossary & Terms

### **Advanced Practice Provider (APP)**

Advanced Practice Provider is the modern term referencing a non-physician healthcare practitioner who is either a physician assistant or an advanced practice registered nurse (APRN) serving in a provider role—typically a nurse practitioner, nurse midwife or nurse anesthetist, but may also include clinical nurse specialist.

This group of providers is still sometimes referred to as mid-level providers (MLPs), physician extenders, non-physician providers (NPPs), non-physician medical providers (NMPs) or licensed independent practitioners (LIPs).

### **Advanced Practice Registered Nurse (APRN)**

Advanced Practice Registered Nurse is the umbrella term referencing any of the four advanced practice nursing roles: nurse practitioner, nurse midwife, nurse anesthetist or clinical nurse specialist.

Sometimes this group is also referred to as Advanced Practice Nurses (APNs).

### **Nurse Practitioner (NP)**

Nurse Practitioners are licensed independent practitioners who provide primary and/or specialty nursing and medical care in outpatient and inpatient settings. They are registered nurses (RNs) with specialized advanced education (most have master's degrees and many have doctorates) and clinical competency to provide nursing & medical care. Services include, but are not limited to admission/discharge of patients, physical assessment, treatment, diagnosis, ordering/interpreting diagnostic & laboratory tests, performing invasive/non-invasive surgical procedures and prescription of pharmacologic agents and non-pharmacologic therapies. Teaching and counseling individuals, families and groups are a major part of NP practice.

*[There are approximately 167,000 NPs practicing in the U.S.]*

### **Physician Assistant (PA)**

Physician Assistants are healthcare professionals licensed to practice medicine with physician supervision. As part of their comprehensive responsibilities, PAs conduct physical exams, diagnose and treat illnesses, order and interpret tests, counsel on preventative care, assist in surgery and write prescriptions. Within the physician-PA relationship, physician assistants exercise autonomy in medical decision making and providing a broad range of diagnostic and therapeutic services. A PA practice may also include education, research and administrative services.

*[There are approximately 85,000 PAs practicing in the U.S.]*

**Certified Nurse Midwife (CNM)**

Nurse midwives are licensed independent practitioners who provide specialty nursing and medical care in obstetrics & gynecology in outpatient, inpatient and surgical settings. They mostly provide routine gynecological services (e.g., reproductive health visits, annual exams, peri-/post-menopausal care), but also provide counseling, care and treatment during preconception, pregnancy, childbirth and the post-partum period. They are registered nurses (RNs) with specialized advanced education (most have master's degrees and many have doctorates) and clinical competency to provide nursing & medical care in OB/GYN. Services include, but are not limited to physical assessment, treatment, diagnosis, ordering/interpreting diagnostic & laboratory tests, performing invasive/non-invasive surgical procedures and prescription of pharmacologic agents and non-pharmacologic therapies. Teaching and counseling individuals, families and groups are a major part of CNM practice.

*[There are approximately 13,000 CNMs practicing in the U.S.]*

**Certified Registered Nurse Anesthetist (CRNA)**

Nurse anesthetists are licensed independent practitioners who provide specialty nursing and medical care in anesthesia in inpatient and surgical settings. They are registered nurses (RNs) with specialized advanced education (most have master's degrees and many have doctorates) and clinical competency to provide nursing & medical care in anesthesia. Services include, but are not limited to physical assessment, preparing and administering anesthesia, monitoring body function and anesthetic to ensure maximum safety/comfort and overseeing recovery from anesthesia. Teaching and counseling individuals, families and groups are also a part of CRNA practice.

*[There are approximately 45,000 CRNAs practicing in the U.S.]*

**Clinical Nurse Specialist (CNS)**

Clinical nurse specialists are registered nurses (RNs) with graduate education (most have master's degrees) and clinical competency to provide advanced nursing services in a specialty based on population, setting, disease/medical subspecialty, type of care or type of problem. Expertise includes direct clinical practice, coaching and guidance, collaboration, consultation, research, leadership and ethical decision-making. This unique role aims to integrate care across the continuum through three spheres of influence—patient, nurse and system—with a primary goal of continuous improvement of patient outcomes and nursing care through evidence-based nursing interventions.

*[There are approximately 70,000 CNSs practicing in the U.S.]*