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APPex
Advanced Practice Provider Executives

[MEMBERSHIP SERVICES]

Title: APPex: Advanced Practice Provider Executives, Membership Services

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Background

Originally founded in 2007 as Advanced Practice Executives, APPex began as a collection of 10-20 Directors of Advanced Practice—executive leaders at academic medical centers throughout the U.S.—who had administrative oversight of and responsibility for a specific group or groups of APPs. Some of these leaders solely oversaw nurse practitioners, while others oversaw all advanced practice registered nurses along with physician assistants.

Stemming from groundbreaking work and initiatives at Stanford University Medical Center (Stanford Hospital & Clinics & Lucile Packard Children’s Hospital at Stanford), this small group of the first administrative APP leaders was brought together via phone & conference calls and a networking site on the internet. They communicated, discussed issues and concerns, brainstormed ideas, presented experiences and shared documents—all to help one another become acclimated to a novel and unfamiliar role within hospitals.

In 2008, the University of Rochester Medical Center hosted the first annual NP/PA Acute Care Leadership Summit (now called the Advanced Practice Provider Leadership Summit) where these APP leaders and others gathered to share information, develop a consistent platform and map out solutions for universal and reoccurring struggles involving APP managerial matters.

In 2012, APPex announced a formal name change from “Advanced Practice Executives” to “Advanced Practice Provider Executives, Inc. (APPex)”. A new logo was unveiled, inspired from the Stanford Hospital & Clinics logo, where the membership organization and professional network was first conceived.

APPex is a not-for-profit organization.

APPex operates and is functionally headquartered in the Silicon Valley/Bay Area of California.

About

Mission: To provide and create invaluable administrative and clinical resources, continuing education, opportunities and other rich content for Advanced Practice Providers (APPs)—PAs, NPs, CNMs, CRNAs, and CNSs—and the healthcare leaders and executives who support their practice.

Vision: To engage a global community of healthcare leaders and clinicians towards empowering APPs and equipping them with tools to effectively heal humanity.

Values: A dvancement

P rofessionalism

P romise

ex cellence

Tag Lines: “The pinnacle of potential for advanced practice providers.”

“At the forefront of advanced practice.”

APPex is a not-for-profit membership organization and professional network for healthcare administrators, executives and leaders in advanced practice nursing/medicine that provides resources, support and consulting services to clinicians, hospitals and other healthcare institutions. Our mission, vision and values focus intently on APPs and those who support them in their role, ultimately leading to enhanced clinical care and an elevated patient experience.

APPex provides ten (10) core resources:

- member directory & discussion forums
- controlled substances training & continuing education (in-person courses)
- annual conference: advanced practice provider leadership summit
- consulting services
- position statements
- academic literature & publications [searchable database]
- document sharing [searchable database]
- survey data & reports
- post-graduate residency/fellowship programs [searchable database]
- job recruiters [searchable database]
- professional organizations [searchable database]

All resources and additional features are accessible through the APPex website:

www.APPexecutives.org

Some content is open and available to all clinicians and the public at large to encourage and promote improved understanding of APPs; other key content is exclusive to APPex members.

Other APPex brochures with more detailed information are currently available for:

- Sponsorship, APP Leadership Summit
- Consulting Services

Stay Connected



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Twitter: twitter.com/APPexecutives; @APPexecutives



LinkedIn: www.linkedin.com/groups?trk=my_groups-b-grp-v&gid=4735938



info@APPexecutives.org

Benefits of Membership

Several resources that APPex offers, including certain features on its website, are exclusive to members only.

These resources are incredibly valuable because of the dearth of administrative information and data surrounding hospital/healthcare infrastructure, policy and utilization of APPs. Moreover, most professional organizations or groups focus solely on clinical aspects supporting APPs—APPex targets predominantly administrative aspects supporting APPs, as well as clinical aspects.

APPex has two types of membership: individual and corporate.

Individual members have privileged access to:

Member Directory

An online compendium containing an index of all APPex members. Professional profile information is available—title, role, credentials, organization, email, phone—to facilitate networking, connectivity and partnership. The directory is searchable by name, organization, role, and membership type.

www.APPexecutives.org/directory-discussion

Discussion Forums

An online forum hosting a wide variety of topics relating to advanced practice where posts/threads can be used to ask questions, exchange knowledge, offer advice or suggestions, exhibit examples and more. Members can browse existing topics and reply or request a new topic be added.

Particular discussions can also be followed; users are notified via email when there are new replies to a discussion.

www.APPexecutives.org/directory-discussion

Post-Graduate Residencies/Fellowships

APPex has identified and gathered information regarding all known post-graduate residency/fellowship programs for NPs, PAs, and CRNAs throughout the U.S., in both ambulatory/clinic-based and acute care settings. Programs are searchable by name, specialty, role, and location (state) to help recent graduates and those APPs desiring additional focused training with all available options.

www.APPexecutives.org/post-graduate-fellowships

Job Recruiters

APPex has performed an intense search to locate and partner with recruiters and recruiting firms dedicated to one or more of the advanced practice roles: PAs, NPs, CNMs, CRNAs, and CNSs. Individual APP recruiters and firms are searchable by company, specialty, role, and location (state). Some companies have additional contact and website information available, along with one or more APP-related job postings.

APPex has collected information and sought relationships with recruiters and recruitment firms committed to supporting advanced practice in order to better assist APP students and recent graduates who are looking for their first APP role. APPs who are relocating or want to change employers, change specialties, adjust their work hours (e.g., full-time, part-time, per diem) or add a temporary locums tenens position will also benefit.

www.APPexecutives.org/jobs

Professional Organizations

[Section information coming soon!]

www.APPexecutives.org/orgs

Individual members also receive a 5% discount on annual conference and other offerings & products

Corporate members, paid annually by an organization for up to 10 individuals, have exclusive access to:

Literature

APPex has conducted a thorough search of major literature databases and assembled a comprehensive catalogue of academic literature as it pertains to the administrative and managerial responsibilities and structures involving advanced practice. Articles are searchable by title, author, journal and year; they have also been grouped and sorted by administrative topic in advanced practice (e.g., billing, productivity, orientation, OPPE/FPPE, competency, etc.) providing members/readers with quick and convenient access to all currently published knowledge.

APPex has identified and gathered all essential literature to support healthcare leaders and APPs with insights that promote optimal APP utilization, patient care, an informed point of view and the sharing of information.

www.APPexecutives.org/literature

Documents

APPex, through its dedicated membership base, has collected a variety of documents as they pertain to the administrative and managerial responsibilities and structures involving advanced practice. Documents are searchable by title, authoring healthcare organization, and year; they have also been grouped and sorted by administrative topic in advanced practice (e.g., job descriptions, productivity, orientation, OPPE/FPPE, competency, etc.) providing members/readers with quick and convenient access to all shared paperwork.

APPex has identified, gathered and shared documents to support healthcare leaders and APPs to realize expanded access, save time, reduce stress, increase cost savings and produce higher quality materials as an end result.

www.APPexecutives.org/documents

Survey Data & Reports

[Section information coming soon!]

www.APPexecutives.org/survey

Corporate members receive a 10% discount on annual conference and other offerings & products

www.APPexecutives.org/advanced-practice-leadership-summit

www.APPexecutives.org/controlled-substances-courses

For additional information or questions, please email us at membership@APPexecutives.org.

Becoming a Member

APPex offers a few membership options designed to fit you or your organization:

- **Membership, individual – \$120**
 - one (1) year of dues for individuals
 - access to Directory & Discussion
 - access to Post-Graduate Residencies/Fellowships, Job Recruiters, and Professional Organizations databases
 - 5% discount on annual conference and other offerings & products
- **Membership, individual – \$230**
 - two (2) years of dues for individuals
 - reduced rate for immediate payment for consecutive years (\$10 savings)
 - *(same benefits as above)*
- **Membership, corporate – \$2,000**
 - one (1) year of dues for organizations
 - provides corporate membership access for up to 10 individuals
 - exclusive access to Literature, Documents, and Survey Data & Reports databases
 - 10% discount on annual conference and other offerings & products

For additional information or questions, please email us at membership@APPexecutives.org.

APPex accepts all major credit cards and checks. Paypal payments and Square transactions are also accepted.



Glossary & Terms

Advanced Practice Provider (APP)

Advanced Practice Provider is the modern term referencing a non-physician healthcare practitioner who is either a physician assistant or an advanced practice registered nurse (APRN) serving in a provider role—typically a nurse practitioner, nurse midwife or nurse anesthetist, but may also include clinical nurse specialist.

This group of providers is still sometimes referred to as mid-level providers (MLPs), physician extenders, non-physician providers (NPPs), non-physician medical providers (NMPs) or licensed independent practitioners (LIPs).

Advanced Practice Registered Nurse (APRN)

Advanced Practice Registered Nurse is the umbrella term referencing any of the four advanced practice nursing roles: nurse practitioner, nurse midwife, nurse anesthetist or clinical nurse specialist.

Sometimes this group is also referred to as Advanced Practice Nurses (APNs).

Nurse Practitioner (NP)

Nurse Practitioners are licensed independent practitioners who provide primary and/or specialty nursing and medical care in outpatient and inpatient settings. They are registered nurses (RNs) with specialized advanced education (most have master's degrees and many have doctorates) and clinical competency to provide nursing & medical care. Services include, but are not limited to admission/discharge of patients, physical assessment, treatment, diagnosis, ordering/interpreting diagnostic & laboratory tests, performing invasive/non-invasive surgical procedures and prescription of pharmacologic agents and non-pharmacologic therapies. Teaching and counseling individuals, families and groups are a major part of NP practice.

[As of 2018, there are more than 248,000 NPs licensed in the U.S.]

Physician Assistant (PA)

Physician Assistants are healthcare professionals licensed to practice medicine with physician supervision. As part of their comprehensive responsibilities, PAs conduct physical exams, diagnose and treat illnesses, order and interpret tests, counsel on preventative care, assist in surgery and write prescriptions. Within the physician-PA relationship, physician assistants exercise autonomy in medical decision making and providing a broad range of diagnostic and therapeutic services. A PA practice may also include education, research and administrative services.

[As of 2018, there are more than 115,500 PAs certified in the U.S.]

Certified Nurse Midwife (CNM)

Nurse midwives are licensed independent practitioners who provide specialty nursing and medical care in obstetrics & gynecology in outpatient, inpatient and surgical settings. They mostly provide routine gynecological services (e.g., reproductive health visits, annual exams, peri-/post-menopausal care), but also provide counseling, care and treatment during preconception, pregnancy, childbirth and the post-partum period. They are registered nurses (RNs) with specialized advanced education (most have master's degrees and many have doctorates) and clinical competency to provide nursing & medical care in OB/GYN. Services include, but are not limited to physical assessment, treatment, diagnosis, ordering/interpreting diagnostic & laboratory tests, performing invasive/non-invasive surgical procedures and prescription of pharmacologic agents and non-pharmacologic therapies. Teaching and counseling individuals, families and groups are a major part of CNM practice.

[As of late 2017, there are more than 11,800 CNMs certified in the U.S.]

Certified Registered Nurse Anesthetist (CRNA)

Nurse anesthetists are licensed independent practitioners who provide specialty nursing and medical care in anesthesia in inpatient and surgical settings. They are registered nurses (RNs) with specialized advanced education (most have master's degrees and many have doctorates) and clinical competency to provide nursing & medical care in anesthesia. Services include, but are not limited to physical assessment, preparing and administering anesthesia, monitoring body function and anesthetic to ensure maximum safety/comfort and overseeing recovery from anesthesia. Teaching and counseling individuals, families and groups are also a part of CRNA practice.

[As of 2018, there are approximately 59,000 CRNAs and student nurse anesthetists in the U.S.]

Clinical Nurse Specialist (CNS)

Clinical nurse specialists are registered nurses (RNs) with graduate education (most have master's degrees) and clinical competency to provide advanced nursing services in a specialty based on population, setting, disease/medical subspecialty, type of care or type of problem. Expertise includes direct clinical practice, coaching and guidance, collaboration, consultation, research, leadership and ethical decision-making. This unique role aims to integrate care across the continuum through three spheres of influence—patient, nurse and system—with a primary goal of continuous improvement of patient outcomes and nursing care through evidence-based nursing interventions.

[As of 2018, there are approximately 72,000 CNSs licensed in the U.S.]